SEO AICON

Alternative Investments Conference



SponsorshipInformation

In-Person Event

Date: March 13, 2025

Venue: The Glasshouse in New York

SEO Alternative Investments

Select Speakers from Past Conferences





Henry R. Kravis**
Co-Founder &
Co-Executive Chairman
KKR
SEO Board Chairman



Kelly Williams
Chair & Co-CEO
The Williams Legacy Foundation



Les Brun Co-Founder, Chairman & CEOAriel Alternatives



David Grain
CEO & Founder
Grain Management



Mellody Hobson
Co-CEO & President
Ariel Investments



Orlando Bravo**
Co-Founder &
Managing Partner
Thoma Bravo
SEO Board of Directors



Maya Chorengel**
Co-Managing Partner
The Rise Fund
SEO Board of Directors



Deborah Harmon**
Co-Founder & CEO
Artemis Real Estate Partners
SEO Board of Directors

Select LP Speakers from Past Conferences





Andrew Siwo

Director of Sustainable
Investments & Climate Solutions

NYS Common Retirement Fund



Kimberly Sargent
Chief Investment Officer
The David & Lucile
Packard Foundation



Eric Doppstadt Vice President & CIOFord Foundation



Kim Lew
President & Chief
Executive Officer
Columbia Investment
Management Company



Steven Meier
CIO & Deputy Comptroller for
Asset Management
Office of NYC Comptroller



Bei Saville
Chief Investment Officer
Treasury and Fingerboard
Family Office at Advance



Elliott Campbell*
Principal
HarbourVest Partners



Caixia Ziegler

Managing Director,
Real Assets &
Sustainable Investments
MacArthur Foundation

Select LP Speakers from Past Conferences





Julian C. Salisbury**

Partner & Co-Chief
Investment Officer

Sixth Street

SEO Board of Directors



Jarvis Hollingsworth
Vice Chairman
Irradiant Partners, LP



Tim Recker
Chief Investment Officer
& Treasurer
The James Irvine Foundation



Harisha Haigh
Managing Director
Northwestern University



Kunle Apampa
Director
Capricorn Investment Group



Angela Miller-May
Chief Investment Officer
Illinois Municipal Retirement Fund



Joshua Stern

Managing Director, Private
Investments

Robert Wood Johnson Foundation



Katie Moore Managing DirectorHamilton Lane

Select LPs from Past One-On-One LP/GP Meetings



Robert Holley

Baltimore City Fire and Police Employees' Retirement System Sheryl Mejia

Steward Asset Management

David Lee

Investoorp

Angela Outlaw-Matheny

Crewcial Partners

Tarrell Gamble

Alameda County Employees' Retirement Association **Rodney June**

LACERS - Los Angeles City Employees Retirement System **Greg Jania**

APG Asset Management

Jasmine Richards

Cambridge Associates

Cassidy Or

The Colony Group

Kirk Sims

Teacher Retirement System of Texas Yang Xu

City Hall Capital

Dana Johns

State of New Jersey

Laureen Costa

JP Morgan Asset Management

Michael Watson

NewYork-Presbyterian Hospital

Wes Bradle

State Board of Administration of Florida Reginald G. Sanders

W.K. Kellogg Foundation

Stephen Bluestein

The David and Lucile Packard Foundation

Minoti Dhanaraj

Pension Boards United Church of Christ Michael Silva

California Public Employees' Retirement System Lan Cai

Pension Boards United Church of Christ

Hope Bailey-Reed

NYS Teachers' Retirement System Harisha Haigh

Northwestern University

Neil Messing

New York City Retirement Systems Abigail Kahn Archibald

Mellon Foundation

A Program With a Purpose



This annual conference promotes diversity by providing a day of education, access, and career development for both young and experienced professionals in the alternative investments sector.

With over **700+ attendees** and **80+ speakers** in 2024, AICON is a leading industry event.



What to Expect



Participate in robust networking opportunities with over 700 conference attendees, including:

- 375+ General Partners
- 90+ Limited Partners
- Emerging Managers

- 65+ Partner Firms
- 90+ SEO Alumni

Hear insights and timely perspectives from industry leaders representing various investors, such as:

- Pension Plans
- Endowments & Foundations
- Family Offices

Engage in facilitated LP/GP one-on-one meetings:

- Limited Partners include Public Pension Funds, Foundations, Asset Managers, and Family Offices
- General Partners include funds with Private Equity, Venture Capital, Hedge Fund, and Real Estate strategies
- Learn from successful deal makers, proven investors, and leaders in the industry.

Topics - AICON 2024



Plenary Sessions

- Diversity and Inclusion in Sports Management and Investment
- Fireside Chat: Henry Kravis & Les Brun
- Fireside Chat: Deborah L. Harmon & Cheryl Mills
- Shaping the Future: Unlocking the Potential of Impact Investing

Panel Discussions

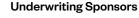
- Credit: Manager Investment Insights
- The Hedge Fund Investment Landscape
- Private Equity: Navigating & Innovating for Alpha
- Unlocking the Future: Exploring the Intersection of Artificial Intelligence and Investing
- Sustainable Investments
- The Future of Retail Alternatives
- Alternative Investment Allocation in the Insurance Industry

- Exploring the Frontiers of Secondary and Co-investment Strategies
- Breaking Into the Buyside
- How Successful Real Estate Investors are Approaching the Market in 2024
- Navigating the Landscape: Challenges and Opportunities for Emerging Managers
- Understanding the Impact of Analysts / Associates in Endowments and Foundations

Sponsors



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Diversity Friends



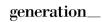






























Sponsorship Levels & Benefits



Benefits	\$150,000 *** Catalyst	\$75,000 Signature	\$50,000 Underwriting	\$35,000 Exhibiting	\$25,000 Presenting	\$15,000 Premier	\$10,000 Leadership	\$7,500 Supporting	\$5,000 General	\$2,500 Diversity Friend
			CC	NFERENCE	PARTICIPAT	ION				
Opportunity to give opening /introductory remarks*	Plenary Session	Plenary Session	Plenary Session	Panel	Panel	Panel				
nvitation to LP Breakfast	8 Guests	5 Guests	5 Guests	4 Guests	4 Guests	2 Guests	2 Guests	1 Guest	1 Guest	
Conference Admissions	10 Guests	8 Guests	8 Guests	7 Guests	6 Guests	4 Guests	3 Guests	3 Guests	2 Guests	2 Guests
Provide complimentary admissions to high- achieving young ndividuals	✓	/	✓							
One-on-one meetings with LPs**	/	/	/	/	/	/				
			FIRM	BRANDING A	AND RECOGI	NITION				
Branding of a network break	Exclusive	Exclusive	Exclusive							
Opportunity to provide branded swag which will be sent to conference attendees	✓	✓	✓	✓	✓	✓	✓	✓		
Branding on all Conference marketing materials (website, communications and signage)	✓	✓	✓	✓	✓	<u> </u>	✓	✓	✓	/
Firm ad in the digital program	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page	Half-Page	Logo	Firm Listing	Firm Listin
Opportunity to feature firm speaker on event web page and in the program journal	✓	/	✓	✓	/	/	✓	✓	✓	/

For more information, please visit: www.seo-usa.org/ai/2025-conference

 $^{{}^{\}star}\,\mathsf{Receipt}\,\mathsf{of}\,\mathsf{benefit}\,\mathsf{is}\,\mathsf{dependent}\,\mathsf{upon}\,\mathsf{the}\,\mathsf{session}\,\mathsf{subject}\,\mathsf{matter}.\,\mathsf{SEO}\,\mathsf{reserves}\,\mathsf{the}\,\mathsf{right}\,\mathsf{to}\,\mathsf{determine}\,\mathsf{how}\,\mathsf{the}\,\mathsf{sponsor}\,\mathsf{is}\,\mathsf{incorporated}.$

^{**} Meetings are based on mutual interest and availability.

^{***} As a Catalyst sponsor, the SEO team will collaborate with you to identify unique speaking opportunities, which may include a plenary session or a panel customized by your firm with input from SEO. You will also receive exclusive marketing and branding opportunities at both the pre-conference and/or the general conference.

Contact



For more information, please contact:

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SEO

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