SEO AICON

Alternative Investments Conference



SponsorshipInformation

Date: March 14, 2024

Venue: The Glasshouse Location: New York City



Select Speakers from Past Conferences





Henry R. Kravis
Co-Founder & Co-Executive
Chairman
KKR



Kelly Williams
CEO
The Williams Legacy
Foundation



Frank Baker
Co-Founder & Managing Partner
Siris Capital Group
SEO Board of Directors & Alumnus



David Grain
CEO & Founder
Grain Management



SEO Board Chairman

Mellody Hobson
Co-CEO & President
Ariel Investments



Orlando Bravo
Co-Founder & Managing Partner
Thoma Bravo
SEO Board of Directors



Penny Pritzker
Founder & Chairman
PSP Partners
38th U.S Secretary of Commerce



Robert SmithFounder, Chairman, & CEO
Vista Equity Partners

Select LP Speakers from Past Conferences





Stefan Strein
Chief Investment Officer
Cleveland Clinic



Kimberly Sargent
Chief Investment Officer
The David & Lucile Packard
Foundation



Eric DoppstadtVice President & CIO
Ford Foundation



Kim Lew
President & Chief Executive
Officer
Columbia Investment
Management Company



Steven Meier
CIO & Deputy Comptroller for
Asset Management
Office of NYC Comptroller



Bei Saville
Chief Investment Officer
Treasury and Fingerboard
Family Office at Advance



David Chiang
Chief Investment Officer
Pritzker Family Foundations



Caixia Ziegler

Managing Director, Real Assets

& Sustainable Investments

MacArthur Foundation

Select LP Speakers from Past Conferences





Julian C. Salisbury
Chief Investment Officer, Asset
& Wealth Management
Goldman Sachs
SEO Board of Directors



Jarvis Hollingsworth
Board Chair
Teacher Retirement System of
Texas (TRS)



Tim Recker
Chief Investment Officer &
Treasurer
The James Irvine Foundation



Harisha Haigh
Managing Director, Private
Investments & Real Assets
Northwestern University



Alisa Mall
Chief Investment Officer
Dell Family Office



Angela Miller-May
Chief Investment Officer
Illinois Municipal Retirement
Fund



Joshua Stern

Managing Director, Private
Investments

Robert Wood Johnson
Foundation



Dawn Fitzpatrick
CEO & Chief Investment
Officer
Soros Fund Management

Select LPs from Past One-On-One **LP/GP Meetings**



Robert Holley	Sheryl Mejia	David Lee	Angela Outlaw- Matheny Crewcial Partners		
Baltimore City Fire and Police Employees' Retirement System	Steward Asset Management	Investcorp			
Tarrell Gamble	Rodney June	Greg Jania	Jasmine Richards		
lameda County Employees' etirement Association LACERS - Los Angeles City Employees Retirement System		APG Asset Management	Cambridge Associates		
Michael Wales	Kirk Sims	Sylvester McClearn	Minoti Dhanarai		

Tarrell Gamble Alameda County Employees' Retirement Association	Rodney June LACERS - Los Angeles City Employees Retirement System	Greg Jania APG Asset Management	Jasmine Richards Cambridge Associates		
Michael Wales	Kirk Sims	Sylvester McClearn	Minoti Dhanaraj		
Ogunlesi Family Office	Teacher Retirement System of Texas	New York State Common Retirement Fund	Pension Boards United Church of Christ		
Andrew Deitch	Vini Kumar	Wes Bradle	Reginald G. Sanders		
Children's Hospital of Philadelphia	Rockefeller Foundation	State Board of Administration of Florida	W.K. Kellogg Foundation		
Kim Sargent	Mark Baumgartner	Michael Silva	Lan Cai		
The David and Lucile Packard Foundation	Carnegie Corporation of New York	California Public Employees' Retirement System	Pension Boards United Church of Christ		
Hope Bailey-Reed	Harisha Haigh	Neil Messing	Zain Gulamali		
NYS Teachers' Retirement System	Northwestern University	New York City Retirement Systems	Amazon Catalytic Capital		

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lope Bailey-Reed	Harisha Haigh	Neil Messing	Zain Gulamali			
IYS Teachers' Retirement ystem	Northwestern University	New York City Retirement Systems	Amazon Catalytic Capital			

A Program With a Purpose



This annual conference promotes diversity by providing a day of education, access, and career development for both young and experienced professionals who have been historically excluded in the alternative investments sector. With over 650+ attendees and 80+ speakers in April 2023, AICON is a leading industry

event.



What to Expect



Participate in robust networking opportunities with over 650 conference attendees, including:

- 375+ General Partners
- 90+ Limited Partners
- Emerging Managers

- 65+ Partner Firms
- 90+SEO Alumni

Hear insights and timely perspectives from industry leaders representing various investors, such as:

Pension Plans

Endowments

Family Offices

Engage in facilitated LP/GP one-on-one meetings:

- Limited Partners include Public Pension Funds, Foundations, Asset Managers, and Family Offices
- General Partners include funds with Private Equity, Venture Capital, Hedge Fund, and Real Estate strategies
- Learn from successful deal makers, proven investors, and leaders in the industry.

Topics - AICON 2023



Plenary Sessions

- Family Office CIO Roundtable
- Fireside Chat: Henry R. Kravis & Adebayo Ogunlesi
- Fireside Chat: David Grain & Verdun S. Perry
- Public Pensions & Endowments Roundtable

Panel Discussions

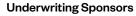
- Secondaries
- GP Stakes
- Real Estate
- Stepping Out With Fund I
- Venture Capital
- The Growing Importance of Alternative Investments for Life Insurance Companies

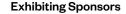
- Credit: Manager Investment Insights
- Sustainable Investing
- Attracting Capital as an Emerging Managers
- Hedge Fund Investment Landscape
- Career: Breaking into the Buyside

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Benefits	\$75,000 Signature	\$50,000 Underwriting	\$35,000 Exhibiting	\$25,000 Presenting	\$15,000 Premier	\$10,000 Leadership	\$7,500 Supporting	\$5,000 General	\$2,500 Diversity Friend
			CONFERE	NCE PARTIC	PATION				
Opportunity to give opening /introductory remarks*	Plenary Session	Plenary Session	Panel	Panel	Panel				
nvitation to LP Breakfast	5 Guests	5 Guests	4 Guests	4 Guests	2 Guests	2 Guests	1 Guest	1 Guest	
Conference Admissions	8 Guests	8 Guests	7 Guests	6 Guests	4 Guests	3 Guests	3 Guests	2 Guests	2 Guests
Provide complimentary admissions to high-achieving young individuals	✓	✓							
One-on-one meetings with LPs**	✓	✓	✓	✓	✓				
		F	FIRM BRAND	ING AND REC	OGNITION				
Branding of a network break	Exclusive	Exclusive							
Opportunity to provide branded swag which will be sent to conference attendees	✓	✓	✓	✓	✓	✓	/		
Branding on all Conference marketing materials (website, communications and signage)	✓	✓	✓	✓	✓	✓	✓	<u> </u>	✓
Firm ad in the digital program	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page	Half-Page	Logo	Firm Listing	Firm Listin
Opportunity to feature firm speaker on event web page and not the program journal	✓	✓	✓	✓	✓	<u> </u>	<u> </u>	/	✓

For more information, please visit: www.seo-usa.org/ai/2024-conference

 $^{{}^{\}star}\,\mathsf{Receipt}\,\mathsf{of}\,\mathsf{benefit}\,\mathsf{is}\,\mathsf{dependent}\,\mathsf{upon}\,\mathsf{the}\,\mathsf{session}\,\mathsf{subject}\,\mathsf{matter}.\,\mathsf{SEO}\,\mathsf{reserves}\,\mathsf{the}\,\mathsf{right}\,\mathsf{to}\,\mathsf{determine}\,\mathsf{how}\,\mathsf{the}\,\mathsf{sponsor}\,\mathsf{is}\,\mathsf{incorporated}.$

 $[\]ensuremath{^{**}}$ Meetings are based on mutual interest and availability.



For more information, please contact:

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