

SEO AICON

Alternative  
Investments  
Conference



## Sponsorship Information

Date: **March 14, 2024**

Venue: **The Glasshouse**

Location: **New York City**

**SEO** Alternative  
Investments

# Select Speakers from Past Conferences



**Henry R. Kravis**

Co-Founder & Co-Executive

Chairman

KKR

SEO Board Chairman



**Kelly Williams**

CEO

The Williams Legacy  
Foundation



**Frank Baker**

Co-Founder & Managing Partner

Siris Capital Group

SEO Board of Directors & Alumnus



**David Grain**

CEO & Founder

Grain Management



**Melody Hobson**

Co-CEO & President

Ariel Investments



**Orlando Bravo**

Co-Founder & Managing Partner

Thoma Bravo

SEO Board of Directors



**Penny Pritzker**

Founder & Chairman

PSP Partners

38th U.S Secretary of Commerce



**Robert Smith**

Founder, Chairman, & CEO

Vista Equity Partners

# Select LP Speakers from Past Conferences



**Stefan Strein**

Chief Investment Officer  
Cleveland Clinic



**Kimberly Sargent**

Chief Investment Officer  
The David & Lucile Packard  
Foundation



**Eric Doppstadt**

Vice President & CIO  
Ford Foundation



**Kim Lew**

President & Chief Executive  
Officer  
Columbia Investment  
Management Company



**Steven Meier**

CIO & Deputy Comptroller for  
Asset Management  
Office of NYC Comptroller



**Bei Saville**

Chief Investment Officer  
Treasury and Fingerboard  
Family Office at Advance



**David Chiang**

Chief Investment Officer  
Pritzker Family Foundations



**Caixia Ziegler**

Managing Director, Real Assets  
& Sustainable Investments  
MacArthur Foundation

# Select LP Speakers from Past Conferences



**Julian C. Salisbury**

**Chief Investment Officer, Asset  
& Wealth Management**

Goldman Sachs  
SEO Board of Directors



**Jarvis Hollingsworth**

**Board Chair**

Teacher Retirement System of  
Texas (TRS)



**Tim Recker**

**Chief Investment Officer &  
Treasurer**

The James Irvine Foundation



**Harisha Haigh**

**Managing Director, Private  
Investments & Real Assets**

Northwestern University



**Alisa Mall**

**Chief Investment Officer**

Dell Family Office



**Angela Miller-May**

**Chief Investment Officer**

Illinois Municipal Retirement  
Fund



**Joshua Stern**

**Managing Director, Private  
Investments**

Robert Wood Johnson  
Foundation



**Dawn Fitzpatrick**

**CEO & Chief Investment  
Officer**

Soros Fund Management

# Select LPs from Past One-On-One LP/GP Meetings

## Robert Holley

Baltimore City Fire and Police  
Employees' Retirement System

## Sheryl Mejia

Steward Asset Management

## David Lee

Investcorp

## Angela Outlaw- Matheny

Crewcial Partners

## Tarrell Gamble

Alameda County Employees'  
Retirement Association

## Rodney June

LACERS - Los Angeles City  
Employees Retirement System

## Greg Jania

APG Asset Management

## Jasmine Richards

Cambridge Associates

## Michael Wales

Ogunlesi Family Office

## Kirk Sims

Teacher Retirement System of  
Texas

## Sylvester McClearn

New York State Common  
Retirement Fund

## Minoti Dhanaraj

Pension Boards United Church  
of Christ

## Andrew Deitch

Children's Hospital of  
Philadelphia

## Vini Kumar

Rockefeller Foundation

## Wes Bradle

State Board of Administration  
of Florida

## Reginald G. Sanders

W.K. Kellogg Foundation

## Kim Sargent

The David and Lucile Packard  
Foundation

## Mark Baumgartner

Carnegie Corporation of  
New York

## Michael Silva

California Public Employees'  
Retirement System

## Lan Cai

Pension Boards United Church  
of Christ

## Hope Bailey-Reed

NYS Teachers' Retirement  
System

## Harisha Haigh

Northwestern University

## Neil Messing

New York City Retirement  
Systems

## Zain Gulamali

Amazon Catalytic Capital

# A Program With a Purpose

SEO AICON

This annual conference promotes diversity by providing a day of education, access, and career development for both young and experienced professionals who have been historically excluded in the alternative investments sector. With over **650+ attendees** and **80+ speakers** in April 2023, AICON is a leading industry event.



## **Participate in robust networking opportunities with over 650 conference attendees, including:**

- 375+ General Partners
- 90+ Limited Partners
- Emerging Managers
- 65+ Partner Firms
- 90+ SEO Alumni

## **Hear insights and timely perspectives from industry leaders representing various investors, such as:**

- Pension Plans
- Endowments
- Family Offices

## **Engage in facilitated LP/GP one-on-one meetings:**

- Limited Partners include Public Pension Funds, Foundations, Asset Managers, and Family Offices
- General Partners include funds with Private Equity, Venture Capital, Hedge Fund, and Real Estate strategies

▶ **Learn from successful deal makers, proven investors, and leaders in the industry.**

## Plenary Sessions

- Family Office CIO Roundtable
- Fireside Chat: **Henry R. Kravis & Adebayo Ogunlesi**
- Fireside Chat: **David Grain & Verdun S. Perry**
- Public Pensions & Endowments Roundtable

## Panel Discussions

- Secondaries
- GP Stakes
- Real Estate
- Stepping Out With Fund I
- Venture Capital
- The Growing Importance of Alternative Investments for Life Insurance Companies
- Credit: Manager Investment Insights
- Sustainable Investing
- Attracting Capital as an Emerging Managers
- Hedge Fund Investment Landscape
- Career: Breaking into the Buyside



# Past Conference Sponsors

## Catalyst Sponsor



## Underwriting Sponsors



## Exhibiting Sponsors



## Presenting Sponsors



## Premier Sponsors



## Leadership Sponsors



## Supporting Sponsor

PJT Park Hill

## General Sponsors



## Diversity Friends



# Sponsorship Levels & Benefits

Benefits	\$75,000 Signature	\$50,000 Underwriting	\$35,000 Exhibiting	\$25,000 Presenting	\$15,000 Premier	\$10,000 Leadership	\$7,500 Supporting	\$5,000 General	\$2,500 Diversity Friend
<b>CONFERENCE PARTICIPATION</b>									
Opportunity to give opening /introductory remarks*	Plenary Session	Plenary Session	Panel	Panel	Panel				
Invitation to LP Breakfast	5 Guests	5 Guests	4 Guests	4 Guests	2 Guests	2 Guests	1 Guest	1 Guest	
Conference Admissions	8 Guests	8 Guests	7 Guests	6 Guests	4 Guests	3 Guests	3 Guests	2 Guests	2 Guests
Provide complimentary admissions to high-achieving young individuals	✓	✓							
One-on-one meetings with LPs**	✓	✓	✓	✓	✓				
<b>FIRM BRANDING AND RECOGNITION</b>									
Branding of a network break	Exclusive	Exclusive							
Opportunity to provide branded swag which will be sent to conference attendees	✓	✓	✓	✓	✓	✓	✓		
Branding on all Conference marketing materials (website, communications and signage)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Firm ad in the digital program	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page (Priority Placement)	Full-Page	Half-Page	Logo	Firm Listing	Firm Listing
Opportunity to feature firm speaker on event web page and in the program journal	✓	✓	✓	✓	✓	✓	✓	✓	✓

For more information, please visit: [www.seo-usa.org/ai/2024-conference](http://www.seo-usa.org/ai/2024-conference)

\* Receipt of benefit is dependent upon the session subject matter. SEO reserves the right to determine how the sponsor is incorporated.

\*\* Meetings are based on mutual interest and availability.

**For more information, please contact:**

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