

About SEO Scholars San Francisco

SEO Scholars is a tuition-free eight-year academic program that gets underserved and historically excluded public high school students to and through college - **with a 90% graduation rate**. We believe that America's economic future depends on ensuring that students from all walks of life have access to higher education and a place in the professional workforce.

Professional internships play a crucial role in the college experience, particularly for first-generation students (93% of SEO Scholars) - they have a profound impact on career trajectories, creating a professional network, and bolstering college applications.

The Professional Experience Internship (PEI) Program

The PEI Program is SEO Scholars San Francisco's internship program for **rising high school seniors and incoming first-year college students**. Established in 2021 in partnership with Advent International, PEI is a four-week, paid summer internship opportunity that presents 35 **Scholars** with relevant, hands-on work experience and exposes them to various career fields.

4
Weeks

1:1
Professional
Mentorship

\$20
per hour


Transit
Stipend


Professional
Development


Project
Management



Past PEI Program Partners





Examples of Internship Projects

Scholars have a variety of interests - through PEI, they rank their top departments for placement. Some samples of projects within the departments are outlined below.

Operations Team

- Identify trends and potential investment opportunities through vendor data
- Assist data science team with testing models and dashboards
- Assist data science team with development of machine learning training models

Marketing

- Canvas information from websites and databases to facilitate various peer benchmarking projects
- Research and track new and upcoming content
- Presentation creation both for internal and external consumption

Finance/Accounting

- Work with controller and accountants to manage cash flow and financial reporting
- Collection and processing of invoices
- Manage and update key finance database

Human Resources

- Manage all data entry in HR systems
- Preparation of training materials for training materials, scheduling and logistics of sessions, tracking employee attendance, etc.

Timeline

December 2022 - February 2023:
PEI Partner Recruitment

March 2023: PEI Orientation for Partner Firms & Interns Matched

April 2023: Intern Onboarding materials due to SEO Scholars

June 20th: First Day of Internship

July 18th: Last Day of Internship & End of Program Symposium

How can my company host High School or first-year college interns through PEI?

Learn more about the PEI Program:
seoscholars.org/pei

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