About SEO Scholars San Francisco

SEO Scholars is a tuition-free eight-year academic program that gets underserved and historically excluded public high school students to and through college - with a 90% graduation rate. We believe that America’s economic future depends on ensuring that students from all walks of life have access to higher education and a place in the professional workforce.

Professional internships play a crucial role in the college experience, particularly for first-generation students (93% of SEO Scholars) - they have a profound impact on career trajectories, creating a professional network, and bolstering college applications.

The Professional Experience Internship (PEI) Program

The PEI Program is SEO Scholars San Francisco’s internship program for rising high school seniors and incoming first-year college students. Established in 2021 in partnership with Advent International, PEI is a four-week, paid summer internship opportunity that presents 35 Scholars with relevant, hands-on work experience and exposes them to various career fields.

4
Weeks

1:1
Professional Mentorship

$20
per hour
Transit Stipend

Professional Development
Project Management

Past PEI Program Partners
Examples of Internship Projects

Scholars have a variety of interests - through PEI, they rank their top departments for placement. Some samples of projects within the departments are outlined below.

**Operations Team**
- Identify trends and potential investment opportunities through vendor data
- Assist data science team with testing models and dashboards
- Assist data science team with development of machine learning training models

**Marketing**
- Canvas information from websites and databases to facilitate various peer benchmarking projects
- Research and track new and upcoming content
- Presentation creation both for internal and external consumption

**Finance/Accounting**
- Work with controller and accountants to manage cash flow and financial reporting
- Collection and processing of invoices
- Manage and update key finance database

**Human Resources**
- Manage all data entry in HR systems
- Preparation of training materials for training materials, scheduling and logistics of sessions, tracking employee attendance, etc.

Timeline

**December 2022 - February 2023:**
PEI Partner Recruitment

**March 2023:** PEI Orientation for Partner Firms & Interns Matched

**April 2023:** Intern Onboarding materials due to SEO Scholars

**June 20th:** First Day of Internship

**July 18th:** Last Day of Internship & End of Program Symposium

How can my company host High School or first-year college interns through PEI?

Learn more about the PEI Program: [seoscholars.org/pei](http://seoscholars.org/pei)

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