

# SEO Scholars

Seizing Every Opportunity

**POSITION:** 11<sup>th</sup> Grade Program Assistant VISTA

**LOCATION:** New York, New York

**REPORTS TO:** Manager of Mentoring Programs

## **THE PROGRAM**

SEO Scholars is a free eight-year academic program that gets motivated, low-income public high school students to and through college with a rigorous out-of-school supplemental academic curriculum, college guidance and the leadership development necessary to gain admission to, and succeed at, competitive colleges and universities. At SEO Scholars we have a proven track record of success: 90% of our Scholars graduate from college. The impact of a college degree is well-documented. College graduates are estimated to out-earn their peers by more than \$1 million over the course of a lifetime, thus breaking the cycle of poverty within their families.

## **JOB DESCRIPTION**

SEO Scholars seeks an 11<sup>th</sup> Grade Program VISTA to provide data and operational support for various elements of 11<sup>th</sup> grade programming. This role will be primarily responsible for reviewing and improving current data systems to enhance productivity and communication within the 11<sup>th</sup> Grade Department. The 11<sup>th</sup> grade program includes core SEO academics, standardized test preparation, summer enrichment program applications, college awareness, and a robust mentoring program. Projects will range from developing a more robust resource portal for our mentoring program to overseeing and reshaping our fundraising model for juniors embarking on their summer enrichment programs.

We seek a highly organized, dynamic team player with a keen eye for detail and an ability to handle multiple projects at any given time. The 11<sup>th</sup> Grade Program VISTA will not only help implement new systems that will support the 11<sup>th</sup> Grade Department but will need to think large-scale on how these systems can impact the program as a whole. Larger program-wide projects will include researching internship opportunities that will not only help our juniors and seniors reach their community service goals but help them gain access into a variety of career fields.

## **RESPONSIBILITIES**

- Research, develop and implement database systems for the summer enrichment program application process. Establish a system to easily allow staff and external partners to navigate enrichment program resources.
- In collaboration with the Program Manager for External Partnerships, develop a scalable model for enrichment program fundraising. Research a new crowdfunding source, standardize fundraising strategies and develop a system to track funds raised.
- In collaboration with the Manager of Mentoring Programs, research potential new recruitment pools to help diversify SEO's mentoring cohort.
- Research new, and update existing, resources to develop a more robust portal of resources for mentors and mentees during Scholars' junior year.

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- In collaboration with the 11<sup>th</sup> Grade Program Coordinator, improve general student data tracking systems to increase timeliness and accuracy of attendance, assignment completion and SAT scores.
- Research year-round internship opportunities, develop data tracking system to manage internship profiles, and develop application process for 11th & 12th graders.

## QUALIFICATIONS

- Bachelor's Degree
- Extremely organized, efficient and detailed oriented
- Experience with Windows and Excel
- Ability to manage competing priorities in a dynamic and fast paced environment
- A strong work ethic and positive attitude with a willingness to be flexible to get the job done
- Meet knowledge, skill, ability requirements for all the responsibilities listed above

## COMMITMENTS

- **To Hold Students to the Highest Possible Standard** – *“There is no back row in SEO.”*  
We are passionate about closing the opportunity gap for first-generation and underrepresented students. We recognize the privilege of working with some of the most inspiring young minds in NYC and refuse to settle for anything less than 100% student engagement.
- **To Speak with Candor and Conviction** – We are dynamic, engaging leaders able to present SEO Scholars to a variety of audiences and stakeholders in a compelling and informative way, as well as to navigate difficult conversations providing honest, productive feedback to students and their families.
- **To Prioritize Collective Objective over Personal Need** – *“It’s not about you; it’s about those who came before you and those who come after you.”* We are a rapidly growing, data-driven organization always eager to add ambitious team members who want to make a lasting impact on our organization.

## BENEFITS

In addition to your AmeriCorps living allowance and education award, SEO will provide a \$150 monthly housing stipend, a \$50 monthly food stipend, and a monthly MetroCard during your year of service.

## TO APPLY

This is an AmeriCorps VISTA opportunity to spend one year serving full-time to make a difference. For a full list of the benefits of service go to <https://www.vistacampus.gov/in-service/benefits-service>

Go to the opportunity listing and complete the AmeriCorps VISTA application process. Additionally, please share your resume and cover letter with Alli Casey, [allison.casey@seo-usa.org](mailto:allison.casey@seo-usa.org) and specify "SEO Scholars AmeriCorps VISTA - Your Name" in the subject line.