

SEO

Seizing
Every
Opportunity

The Scoop
Fall, 2019



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propel human
potential. Donate to
SEO today.



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"It's that time of year again. Our community of talented, hard-working young people are eagerly headed back to high school, college, and graduate school; traveling abroad, advancing in their careers - all with the SEO community in their life. SEO provides support, guidance, and the tools necessary to succeed wherever our participants are on their journey to success.

SEO's sole mission is to create a more equitable society by closing the opportunity gap for young people from underserved and underrepresented communities. Our hope is that one day we will not NEED to exist. Until then, together, we are steadfast in our determination to create a society where everyone can have access to a quality education and career to become who they were meant to be."

- William Goodloe, President & CEO



SEO Scholars

Seizing Every Opportunity

High School Scholars

Our supporters know that SEO Scholars turns public high school students into college graduates, **with a 90% college graduation rate.**

But you don't need to hear that from us again.

Here is one 10th grader's take on the program, after a full summer of classes.



We Propel **Human Potential**

"I'm Izaiah. I am an SEO Scholar. I got involved with SEO when SEO came to my high school. I was very nervous during my interview..."

Read Izaiah's entire
story here.

Visit [SEO Scholars](#) to learn more about our program with unparalleled metrics.

College Scholars

The transition from high school to college is difficult for anyone, but SEO Scholars face a particularly challenging transition. Here are just a few of the ways that SEO helps bring them together and remind them of their SEO Family, who is there for them every single step of the way.



Welcome Day 2019
Photo credit: Farhan Ferdos

Every year, College Scholars hosts the College Success Series in both New York and San Francisco. The event focuses on the skills college freshmen need, including workshops on Self-Advocacy, Emerging Adulthood, Active Learning, and Time Management.

Throughout the summer, SEO's College Persistence Advisors (CPAs) meet with our Scholars to reflect on each individual Scholars' academic

performance thus far. Our CPAs review each Scholars' new college class schedule to help them develop personalized study techniques, prepare for financial barriers that may prevent the Scholar from attending school, and discuss strategies for obtaining an internship or job opportunity in the upcoming year.

This summer, our College Scholars participated in jobs, internships, and fellowships at over 260 companies!

Scholars interned or obtained full-time job offers

at a range of companies and organizations, including Bloomberg, Bleacher Report, the Fulbright Program, Open Society Foundations, Obama Foundation, JetBlue, GE, IBM, BlackRock, Citibank, and S&P.



Welcome Day 2019
Photo credit: Farhan Ferdos

Students also pursued educational and professional opportunities in Brazil, Greece, China, Costa Rica, Egypt, Morocco, Iceland, and Spain.

For the third consecutive summer, rising first-year college Scholars who are interested in pursuing STEM

majors participated in Summer Bridge Programming. We were thrilled to send six female SEO College Scholars to participate in the intensive Meyerhoff Summer Bridge Accelerator at University of Maryland Baltimore County. Additionally, five Scholars participated in STEM



programming at Baruch College.

Each program provided early exposure to and the guidance to overcoming the rigors of college STEM.

We are excited for the College Scholars to begin their fall 2019 college semesters!

San Francisco Scholars

This summer, we celebrated **SEO Scholars San Francisco's first college graduates!** Their eight-year journey with SEO was challenging, but these talented Scholars achieved their goals and graduated from amazing four-year colleges, including Northwestern, Santa Clara University, and UC Berkeley.

Family, friends, staff, and mentors gathered to celebrate these first-generation college graduates, who are eager to start their careers! Check out more photos from the celebration [here](#).



SEO Career
Seizing Every Opportunity

SEO Law
Seizing Every Opportunity

SEO Alternative Investments
Seizing Every Opportunity

SEO Career

SEO Career is the nation's premier recruiting, training, and internship program for high-achieving college students who are underrepresented in the fields they seek. SEO Career recruits and trains students for challenging summer internships that lead to coveted full-time jobs. **80% of interns received job offers** from SEO partners - all of which are Fortune 500 companies.

Read below to see more about how we've been #SeizingEveryOpportunity!

Career Summit:

In May, SEO Career hosted more than 300 college sophomores and juniors at its annual, week-long SEO Career Summit in New York City. The Career Summit featured 50 guest speakers, 32 training classes, and 12 special events. This was a monumental kick-off to our interns' summer internships. The SEO Career Intern Class of 2019 left feeling more prepared and confident, professionally trained, and fully equipped with key advice from c-suite executives.



Edge Summit:

In June and July, SEO Career hosted two SEO Career EDGE Summits, where more than 300 students collectively spent their Saturdays receiving career development tips, networking with corporate recruiters and executives, and receiving the insight they need to be successful interns.

We are increasing our partnerships to enhance our recruitment efforts! We recently partnered with [A Better Chance](#), Columbia Girls Who Code, and Oliver Scholars to offer valuable training to students.

Stay tuned for more ways **SEO** is expanding its reach and impact to better serve more young people. To learn more, please visit our [website here](#).

SEO Law

The SEO Law Fellowship Program is the nation's only paid, pre-law academic and fellowship program. SEO Law creates a talent pipeline of pre-law students of color who enter elite global law firms.

SEO Law Fellow Class 2019



This summer, the SEO Law Class of 2019 gathered in NYC for the annual SEO Law Institute. The SEO Law Institute takes place over two-weeks, and includes training from legal practitioners. The SEO Law Institute allows our Fellows to obtain academic instruction from law school professors, before embarking on an eight-week paid internship at one of SEO Law's 39 top law partner firms, located in 11 cities around the nation.



If your firm is interested in partnering with SEO Law,
visit our [website here](#) to learn more!

SEO Alternative Investments



As we envisioned back in 2009, **we are excited SEO's Alternative Investment Fellowship Program has become the go-to, industry-wide program** for underrepresented individuals seeking careers in the alternative investments sector.

This would not be possible without the immense support of our 19 partners: **Advent, American Securities, Bain Capital, Carlyle, Centerbridge, CD&R, CVC, D.E. Shaw, General Atlantic, Genstar, KKR, Oaktree, Palladium, TA Associates, Thoma Bravo, TPG, Vista Equity Partners, Warburg Pincus and WCAS.**

With the help of all of our partner firms, volunteers, and alumni, we have selected our 2019-2020 AIFP Class of 32 Fellows -- **our largest class to date!**

Our diverse group of Fellows consists of banking analysts from bulge bracket investment banks and elite boutiques, with interests in traditional buyout, credit, distressed investment, growth equity, and real estate.

We are doing more to ensure our Fellows have opportunities to expand their networks by connecting with other industry professionals through various educational and networking events, including quarterly mixers and our annual Alternative Investments Conference (AICON). **90% of Fellows** receive job offers.

To attend **AICON 2020**, be sure to visit our **website**. We will post details later this year.



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SEO Job Openings

Are you looking to make a difference? Do you want to work for an organization that is mission-based, diverse and empowering?

SEO, one of the nation's top educational and career development organizations for underserved and underrepresented students, is always

looking for talented and driven people to join our team.

Apply Now!



Please see photos from last year's Annual Award Dinner [here](#) and [here](#)! For additional photos, please go to our Facebook page [here](#).

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