

SEO CELEBRATES 50 YEARS

We Raised a Record-Setting \$6.4 Million!

HENRY R. KRAVIS MAKES \$4 MILLION CHALLENGE GIFT TO SEO SCHOLARS



Photos
inside!

Left to right: The Honorable Julián Castro, Mayor of San Antonio and SEO Career alumnus '96; SEO Founder Michael Osheowitz; Henry R. Kravis, Co-Founder, Co-Chairman & Co-CEO of Kohlberg Kravis Roberts & Co.; Robert J. McCann, CEO of UBS Group Americas; and Kelly M. Williams, Global Head of The Customized Fund Investment Group.

Hundreds of proud SEO alumni were among the 1,000 guests who joined us on May 15, 2013 at Cipriani Wall Street to celebrate SEO's 50th Anniversary Awards Dinner. A generous \$4 million challenge gift by Henry and Marie-Josée Kravis to SEO Scholars sparked an additional \$1 million in donations that evening.



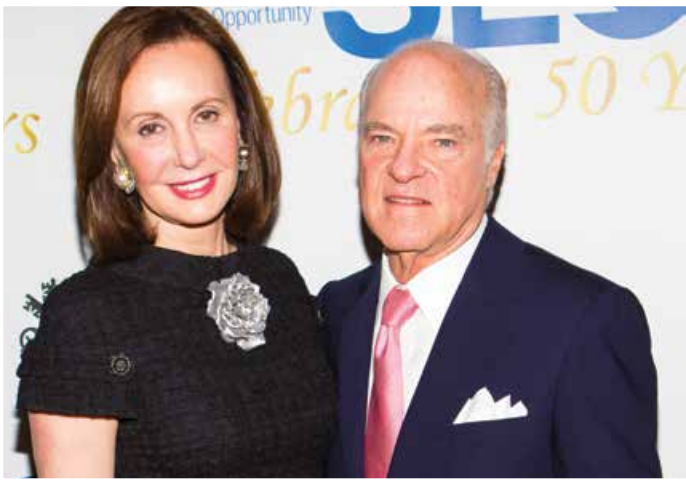
2013 SEO CAREER INTERNS EXCEED 75% JOB OFFER RATE – DETAILS INSIDE

SEO 5TH ANNUAL ALTERNATIVE INVESTMENTS CONFERENCE ON FRIDAY, MARCH 21, 2014

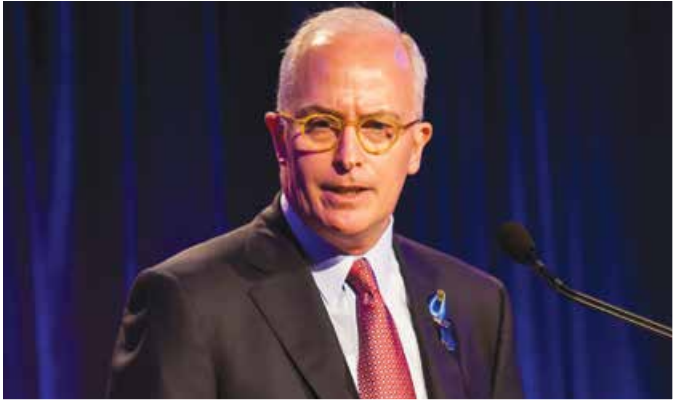
SEO ANNUAL AWARDS DINNER ON WEDNESDAY, APRIL 30, 2014

50th Anniversary Awards Dinner LOOK BOOK

ALL PHOTOS, PAGES 1-3: RICK GILBERT, SKYHOOK ENTERTAINMENT



Henry R. Kravis and his wife Marie-Josée Kravis announced a \$4 million gift to SEO Scholars. Mr. Kravis received the SEO Founder's Award along with his firm Kohlberg Kravis Roberts & Co. Mr. Kravis received a standing ovation after a special video that detailed how he inspired three SEO Scholars.



The dinner was chaired by Robert J. McCann, CEO of UBS Group Americas. UBS has been a SEO Career partner for 31 years.



Left to right: Former SEO Board member Glen Capelo (SEO Career '86); Jennifer Capelo; Dee Dee Garcia; Maria Osheowitz; and SEO board treasurer Gilbert Andrew Garcia, CFA (SEO Career '83).



Director Melvin Van Peebles (left) dined with editors and writers from Black Enterprise, UPTOWN, Ebony and other publications. Seen here with fellow guest Kate Blum.



The Honorable Julián Castro, Mayor of San Antonio and SEO Career alumnus ('96), accepted the SEO Alumni Award. He greeted many fans and friends throughout the evening, including our very own SEO Scholars.



Left to right: Walter K. Booker, Chairman of the SEO Board of Directors and SEO Career alumnus ('81); Michael Osheowitz, Founder & Chairman Emeritus of SEO; Dinner Chair Robert J. McCann, CEO of UBS Group Americas; and William Goodloe, President & CEO of SEO.



Former SEO Board members Darlene Currie (SEO Career '85/'87) and Steve Yang (SEO Career '98).



Aren LeeKong (SEO Career '97), a member of the SEO Board of Directors, and his wife Aliya LeeKong were among the hundreds of alumni and friends who celebrated with us.



Writer and philanthropist Christina Lewis Halpern attended on behalf of the Reginald F. Lewis family; Loida Nicolas Lewis, her mother, acted as Honorary Dinner Co-Chair.



Honoree Kelly M. Williams, Global Head of The Customized Fund Investment Group and Chair of SEO Alternative Investments Limited Partner Advisory Council, accepted the SEO Leadership Award, presented by Sonia Gardner. Kelly spoke of her experience as a first-generation college student and the value of diversity in the workplace.



Several members of the SEO Junior Leadership Board (left to right): Keith Patterson (SEO Career '05), George Landrove (SEO Career '04), Tope Yusuf (SEO Career '05), Jay Kim (SEO Career '09), Deborah Boone (SEO Career '09), Terrance Rogers (SEO Career '09), Shelia Berry (SEO Career '00), and Brian Clarke (SEO Scholars '07).



Over 300 alumni traveled from all corners of the world to pay tribute to SEO founder Michael Osheowitz, including Andrew Fairbairn (SEO Career '95), co-founder of SEO London (left). Seen here with Shawn Lytle, Head of Americas at UBS Global Asset Management.



Seema Mody, a CNBC reporter and our emcee for the evening, listens as our SEO Scholars share their college hopes and dreams.



Michael Osheowitz, Founder & Chairman Emeritus of SEO, received a standing ovation for his vision to open doors of opportunity for SEO's 10,000 alumni.

The Alumni Opportunity Award Winners

We wouldn't have made it to fifty years without our exceptional alumni; so many have given back to SEO. They serve on our boards, start affiliate programs, mentor students, and make significant contributions to help us grow. These seven alumni were honored at our Awards Dinner.

ALL PHOTOS EXCEPT ANURIMA BHARGAVA: RICK GILBERT, SKYHOOK ENTERTAINMENT

BONNIE ST. JOHN

SEO Career '85

Bonnie became the first African-American to win Olympic medals in ski racing at the 1984 Paralympics. Today, Bonnie is a keynote speaker, Fortune 500 business consultant, television and radio personality, business owner and author.



Scholars Share Their Stories

There wasn't a dry eye in the room as seven SEO Scholars took the stage to share their college dreams and career aspirations, and closed by thanking Michael Osheowitz for helping turn those dreams into reality.

ALL PHOTOS: RICK GILBERT, SKYHOOK ENTERTAINMENT



EDDIE ADE KNOWLES

SEO Scholars '65

In 2011, after 34 years of service at Rensselaer Polytechnic Institute, Eddie vacated the position of Vice President for Student Life and Adjunct Faculty to accept a full-time appointment as Professor of Practice in the Arts.



JUNY FRANÇOIS

SEO Career '90

In addition to founding her own real estate firm, J. François & Associates, LLC, Juny is a Principal of Green Mountains Development LLC and Blue Island Development LLC. She is currently managing the development of affordable housing in Ghana.



"SEO was a great educational challenge that helped prepare me for the rigorous intellectual environment I am in now. Last week, I completed my freshman year at Yale with a 3.6 GPA."

— JOSHUA E., YALE UNIVERSITY

JESSE BATTINO

SEO Scholars '70

Jesse is a senior human resources executive with over 25 years of experience and currently is Managing Director of Leadership Coaching Group.



ANURIMA BHARGAVA

SEO Career '95

Anurima is the Chief of the Educational Opportunities Section of the Civil Rights Division of the United States Department of Justice.



BARBARA HOU

SEO Career '01

Barbara is the president and founder of the Asian Women's Leadership University (AWLU) Project, a nonprofit organization working to establish a global leadership university for women in Malaysia.



GARY TRUJILLO

SEO Career '83

Gary founded and is President & CEO of Southwest Harvard Group (SHG), a private venture capital and first-stage active venture incubator focused on Minority Business Enterprises and the Hispanic markets.



"My future is not set in stone by my circumstances. SEO is helping me break the cycle of poverty by giving me the way out – through education."

— KATERINE J., UNIVERSITY OF PENNSYLVANIA



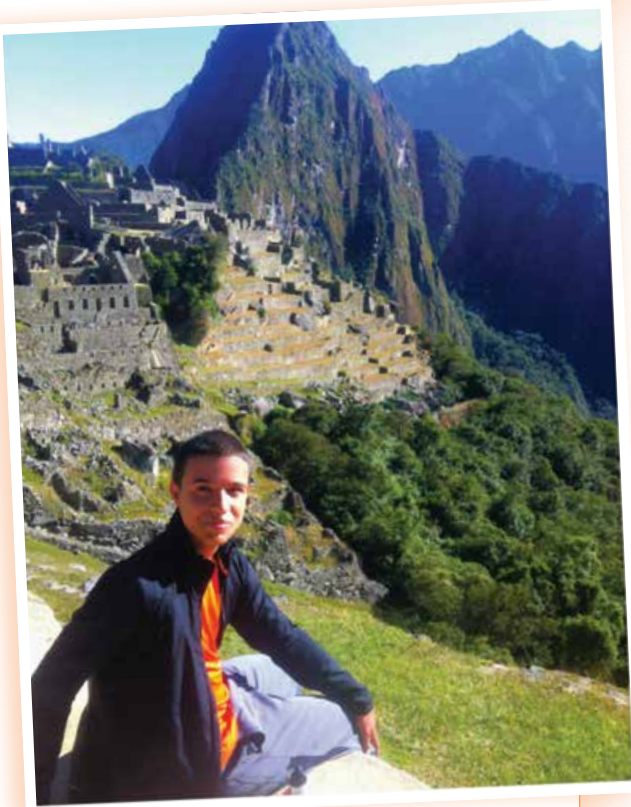
"I dream of putting on a business suit, and going to work. I've dreamt of this since I was eight years old, when I would ride alongside my dad – because it was his job to drive people to and from work. This summer, I will suit up for a sales and trading internship at Morgan Stanley."

— IRWIN T., UNIVERSITY OF MICHIGAN

"SEO guided me through the college application process. Meanwhile, I helped my mom apply to college as well. Together, we filled out our financial aid applications. This fall, I will be attending Bowdoin College on a full ride scholarship. In four years, we will both graduate with a college degree."

— DIAMOND W., BOWDOIN COLLEGE





Miguel D. in Macchu Picchu with Global Leadership Adventures.

Calling All San Francisco Scholars!

Since we launched our San Francisco site in 2011, we've added a new cohort of 9th grade students each year. We're getting closer to serving a full

range of students in grade 9 all the way through grade 12! In the summer and fall of 2013, our staff recruited motivated 9th grade public high school students for the

class of 2017. The team reached over 500 students at over 45 schools and community-based organizations.

Online applications now open for 9th graders in NYC and San Francisco
www.seoscholars.org

A SCHOLARLY SUMMER

Summer Academy

Our 10th and 11th grade Scholars are headed back to school ahead of the curve. In July 2013, over 230 Scholars attended four weeks of SEO academic classes, Monday through Friday. That's 70 hours of English and 36 hours of math.

Internships and Career Institute

Our staff helped nearly 180 College Scholars secure internships and held a professional development event which culminated in a speed networking session.



College Scholars hone their networking skills at our Summer Career Institute.

Enrichment Programs

Staff and mentors helped 107 rising 12th graders participate in academic, leadership and travel abroad programs.

THE SECRET IS OUT!

SEO Scholars continues to attract national attention and has been recognized by a variety of media outlets this year.

The New York Times

MUNDOFOX

4 NEW YORK

American GRADUATE DAY

NEW YORK POST

NBCLATINO



Celebrating the end of the high school portion of SEO Scholars... and looking forward to college!

Dreams Realized

Deisi Cuate was the first in her family to attend a private four-year institution: Wheaton College. This past May, she made everyone proud — including us. Not only did she graduate with a 3.6 GPA but she did so in three years instead of four! **She now works with middle school students in the South Bronx as a Teaching Fellow with Citizen Schools.** We asked her to share her most memorable moments from graduation, and to reflect on how SEO Scholars helped her to realize her dreams.

What was your favorite memory from graduation?

"As a single-parent with so many financial responsibilities, my mom always encouraged me to further my education. She was and continues to be my #1 fan. When I graduated, she travelled eight hours roundtrip in one day just to be there to celebrate with me. That, to me, is irreplaceable. I decorated my cap to show her how thankful I was for her support."

How did you celebrate?

"After the ceremony, we went back to my dorm room, packed up a few last things, and high-fived each other. This would be our last long drive home from Massachusetts. The journey had ended for me and I could finally come back to New York and be with my family with a college degree in my hands."

What was it like to be a College Scholar?

"I'm 100% grateful for the support SEO Scholars gave me. I didn't have the means or know-how in high school to visit colleges or fill out all the applications. I would never have known where to even apply to college without SEO's help. I realized in college how much the team was there for me. There was not one day that I felt like Ays* wasn't in my corner."

*Ays Necioglu is the associate director of the College Scholars component of SEO Scholars.

They're Off to College!

This September 2013, 71 Scholars became college freshmen at 43 different four-year institutions. They have been working one-on-one with our College Scholars staff, gaining the academic advising, psycho-social support and financial aid guidance they need to excel as first-generation college students. In fact, we expect them to match or exceed our current stat: 95% of SEO Scholars graduate college in six years, and 80% graduate in four!



Deisi Cuate graduated from Wheaton College in May 2013 with a degree in Hispanic Studies.



OUR COLLEGE SCHOLARS GRADUATED FROM 25 DIFFERENT COLLEGES AND UNIVERSITIES IN MAY 2013. VIEW THEIR CAP AND GOWN PHOTOS @ FACEBOOK.COM/SEOSCHOLARS



SEO Career Summer 2013 Interns

Summer 2013 Interns Exceed 75% Full-Time Job Offer Rate

SEO Career continues to demonstrate its value as a key feeder for some of the most coveted entry-level jobs in corporate America. In summer 2013, more than 75% of eligible interns received full-time job offers from SEO corporate partners where they worked (eligible interns are virtually all college juniors working with our Banking and Corporate Leadership partners). Those receiving full-time offers begin their fast-track assignments after their senior year of college. The 100+ hours of SEO training prior to the internship, coupled with our focus on mentoring, clearly puts our interns on the path to some of the most exciting career opportunities in the world.

Since 1980, SEO Career has been a valued source of top entry-level talent for corporate America. **Every year, we visit more than 65 campuses nationwide to recruit interns for 58 partners that include investment banks, law firms, leading global companies and non-profits.** Less than one in 10 SEO applicants are accepted for nearly 300 internships in 15 U.S. cities. In addition, SEO affiliates in London, China, Vietnam, and Africa recruit interns for their respective corporate partners. SEO Career has more than 6,000 alumni in its network, with 10,000 alumni from all three SEO programs worldwide.

Applications Now Open for Summer 2014 Internships

Do you know a talented college student of color who would be a good candidate for SEO Career? The application is now open at www.seocareer.org

"SEO is more than just an organization that provides training for internships. It's a community of individuals who want to see you succeed and prosper not just in your career but as a person, and they utilize all their resources to ensure that vision."

—EDWARD TOMASSO, VILLANOVA UNIVERSITY, SALES & TRADING INTERN AT J.P. MORGAN

NEW INTERNSHIPS IN ALTERNATIVE INVESTMENTS

PANTHEON

GROSVENOR
CAPITAL MANAGEMENT, L.P.

CCMP
CAPITAL

Breakfast Seminar Series

Our 2013 intern class attended breakfast seminars hosted by SEO Alternative Investments program partners Kohlberg Kravis Roberts & Co., The Carlyle Group, CCMP Capital Advisors, and Warburg Pincus. **Henry R. Kravis**, Co-Founder, Co-Chairman and Co-Chief Executive Officer of KKR, graciously hosted an intimate breakfast seminar for SEO Career interns in July. He shared his personal background and insights into the private equity industry, and answered questions about KKR's history and core values.



Henry R. Kravis meets with SEO Career interns

Opportunities Grow for Law Interns



Arthur Miller, a professor at New York University School of Law, teaches interns at our two-week Law Institute.

In the summer of 2013, a record 85 Law interns were placed at 30 elite global firms across the country — in New York, Washington, D.C., Houston, Los Angeles, and the San Francisco Bay Area. These pre-law students gained exposure to transactional and litigation practices, met attorneys from various firms at networking receptions, and attended our rigorous two-week Law Institute, a customized course of study led by distinguished professors of law. Our Law program has certainly come a long way since it began in 1986 with just seven interns. Alumni now include over 35 partners at major law firms in addition to countless associates and lawyers in corporate law, government and public interest law.

MAKING A DIFFERENCE

Angelique C. Mamby Pannell embarked on a successful corporate law career after her SEO Career internship, which she says "gave me the confidence to believe that I could not only survive but thrive in a large New York City firm." Rising to partner at the prestigious Fried, Frank, Harris, Shriver & Jacobson LLP in New York, Angelique represented public and private companies in connection with mergers and acquisitions, joint ventures, private equity transactions, corporate governance and general corporate counseling. She also worked on a variety of pro bono projects, and today applies her skills full-time to the non-profit sector. Angelique became General



ANGELIQUE C. MAMBY PANNELL '93
GENERAL COUNSEL,
THE CHILDREN'S AID SOCIETY

Counsel of The Children's Aid Society, a prominent 160-year-old nonprofit agency, in 2008. "During my career at Fried Frank," she says, "my work included supervising associates, coordinating with specialist advisors and negotiating with opposing counsel on a variety of transactions. While the types of matters I work on at The Children's Aid Society are quite different, I use the legal skills I gained at Fried Frank every day. I supervise outside counsel, coordinate with colleagues throughout the agency and negotiate various agreements. Knowing that my current work supports efforts to get New York City children in poverty to and through college is what makes the transition worthwhile for me."

SEO Africa Welcomes First Class of Interns

We were thrilled to see SEO Africa launch in the summer of 2013—and so were the 10 inaugural interns who had the opportunity to work at our partner companies in Accra, Ghana. Before their internships (with Barclays, Stanbic Bank, IC Securities and UT Bank), they attended an intensive two-week corporate

skills boot camp designed by Taiwo Ajayi (SEO Career '04), a Harvard Business School graduate and former McKinsey consultant. Thanks to the SEO Africa Alumni Advisory Board and founders Edgar Seah (SEO Career '01) and Kwabena Amporful (SEO Career '02), this affiliate program is off to an impressive start.



LEARN MORE @ WWW.SEO-AFRICA.ORG



The SEO Africa team with the first class of interns. On the left, SEO Africa Co-founder **Kwabena Amporful** (SEO Career '02); second from left, **Taiwo Ajayi** (SEO Career '04); on the right, **Trish Amoah-Ntim** (SEO London '07); second from right, SEO Africa Co-founder **Edgar Seah** (SEO Career '01).

SEO FIFTH ANNUAL
ALTERNATIVE
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CONFERENCE

E D U C A T I O N + C A R E E R + A C C E S S



SAVE THE DATE!

Friday, March 21, 2014 • The Pierre Hotel, New York City
www.seoaltinvestments.org/annual-conferenceFellowship Program
Celebrates Five Years

93% of eligible Fellows in the first four classes of our Alternative Investments Fellowship Program have assumed positions or received full-time offers to join alternative investment firms. First-and second-year banking analysts are now vying for spots in the 2014 class — their opportunity to get training and mentoring from leading private equity professionals. This program continues to develop in partnership with Kohlberg Kravis Roberts & Co. and TPG Capital.



"The Fellowship was an invaluable opportunity to better understand the private equity process and develop a network within the alternative investments community."

— 2010 FELLOW

The Reginald F. Lewis Achievement Award

SEO is proud to announce the Reginald F. Lewis Award, which will be given annually to an individual or firm whose actions or achievements have helped to expand opportunity for professionals of color in the alternative investments industry. Reginald Lewis's accomplishments flung wide open the hopes and aspirations of his peers as well as the next generation of finance professionals of color. He is truly one of the individuals "who came before us." **The inaugural award will be presented at SEO's 5th Annual Alternative Investments Conference.**

More Than 300 Guests Attend 2013 Conference

SEO's Annual Alternative Investments Conference has become one of the key events bringing together alternative investments firms, limited partners, emerging managers, young professionals and students. Thank you to the speakers, sponsors, planning committee members and advisory council members who made our 4th Annual Conference on March 22, 2013 such a success! Over 300 guests attended a variety of dynamic panel discussions, including:

- **Accessing Career Opportunities:** The Alternative Investments Industry
- **Private Equity:** Increasing Capital Sources & Diversifying Funding Streams
- **CIO Roundtable Spotlight:** The State of the Industry
- **Limited Partners Closing Panel:** The Outlook Ahead for Emerging Managers



Keynote speakers (left to right): Tom Tull, *Chief Investment Officer, Employees Retirement System of Texas*; Thomas P. DiNapoli, *New York State Comptroller*; Christine A. Gogan, *Senior Portfolio Manager, CalPERS*; and R. David Kelly (SEO '84), *Chairman, Teacher Retirement System of Texas Board of Trustees / Managing Partner, Straight Line Realty Partners*.

Program News

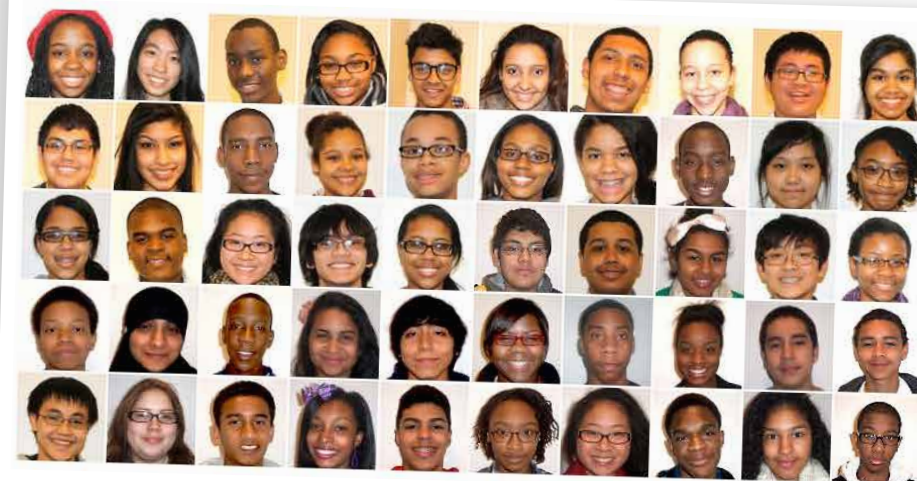
ICV Partners and Warburg Pincus joined as corporate sponsors.



The Carlyle Group joined as the principal partner in SEO's Private Equity Prep Program.

50 for the 50th
Campaign — Let's
Double Our Goal!

Thank you to the generous patrons who each gave a tax-deductible gift of \$5,000 to support a Scholar for an academic year. We've reached our goal of sponsoring 50 Scholars. Let's double that to 100!

SPONSOR A SCHOLAR AT SEOSCHOLARS.ORG

SEO EARNS CHARITY NAVIGATOR'S HIGHEST RATING

For the fourth time, Charity Navigator has awarded SEO a coveted four-star rating for our sound fiscal management. We are grateful that America's premier charity evaluator provides our supporters with the information they need to feel confident in their charitable choices. View the full report at SEO-USA.org.



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FALL 2013

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*Thank You to Our 50th
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SEO 2014 Annual Awards Dinner

WEDNESDAY, APRIL 30, 2014 | CIPRIANI WALL STREET, NEW YORK CITY

Dinner Chair

Mark A. Standish

CO-GROUP HEAD

CAPITAL MARKETS AND INVESTOR & TREASURY SERVICES
ROYAL BANK OF CANADA



Honoree

Roger W. Ferguson, Jr.

PRESIDENT & CEO
TIAA-CREF

50th Anniversary Awards Dinner Photo Album Inside!



FIFTH ANNUAL
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SAVE THE DATE!

Friday, March 21, 2014 • The Pierre Hotel, New York City

**Applications
now open!**

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2013 SEO CAREER INTERNS EXCEED 75% JOB OFFER RATE – DETAILS INSIDE