



Sade Muhammad

Sade Muhammad is a Brand Producer at Forbes Magazine. She manages brand partnerships and performance strategy for top-tier financial and technology firms on Forbes' digital content marketing platform, BrandVoice. Before Forbes, she worked at NBCUniversal's Bravo and Oxygen networks contributing to the strategy and execution of Emmy-award winning digital products. She began her career as a NBC Page on the set of (then) Late Night with Jimmy Fallon and Saturday Night Live.

Sade graduated with Honors from Syracuse University's S.I. Newhouse School of Public Communications in 2012 with a major in Magazine Journalism and minor in Marketing. She's passionate about using digital media to affect and transform the lives of young people.

Fun fact: She starred in a nationally-televised commercial in 2015.