



Rima Rana

Rima Rana is a Senior Tech Consulting Analyst at Accenture working within the firm's Communications Media and Technology operating group. In this role, Rima supports and executes projects with the client in running a global program to standardize their systems and processes for Sales Operations in order to operate more efficiently and improve their capabilities to serve their customers. Prior to Accenture, Rima worked as an FP&A Analyst as part of the Financial Management Program at GE Capital where she supported the Equipment Finance team in managing a \$6.1B trucking portfolio made up of loans & leases in the for hire & private fleet trucking industry. Her other role at GE Capital consisted of representing and managing a ~\$26MM expense budget for the Operations HQ group of GE Capital Americas.

Rima graduated from the Martin J. Whitman School of Management at Syracuse University with a B.S. in Accounting and Finance. She was heavily involved in the campus community and held leadership roles in the following organizations on campus: Alpha Kappa Psi Business Fraternity, National Association of Black Accountants, Apple Campus Rep Program and Office of Residential Life. One of her favorite parts about college was studying abroad in Madrid, Spain and living with a host family where she took business and language classes, learned to adapt to the Spanish culture and traveled to 11 different countries within Europe.

Rima is an alumna of the SEO Scholars Program (Class of 2009) and she appreciates SEO for playing an integral role in her personal and professional development. She currently serves as an SEO Scholars mentor because she is passionate about education and believes in utilizing her time in lifting others, building futures, learning together and paying it forward.

Rima was born and raised in Bronx, New York and during her spare time she enjoys playing basketball, football, meeting new faces, mentoring, traveling, dancing, and trying new types of food. Her personal philosophy is of one committed to devoted excellence in personal, intellectual and spiritual growth.